



Hitcents Ticket Kiosk Solution



Hitcents Kiosk Solution for Remote Ticket Sales

Hitcents develops fully interactive kiosks to sell, entertain, inform, educate, or accommodate any goal. The kiosk design and software applications are customizable to meet your needs. Kiosk systems can accept credit cards and provide printed receipts and even tickets printed on custom ticket stock.

Product Description for Kiosk

Ticketing Kiosks

- Provide opportunity for customers to electronically purchase tickets at remote locations using walk-up kiosk.
- Customers will have the ability to pay for tickets with credit cards.
- Tickets will be dispensed after card is verified and charged.
- Accepts student identification cards to provide free or reduced ticketing.
- Kiosk design will be subject to approval of client and shall match client's official image(s).
- Tickets will be printed on client ticket stock.
- Tickets provided will be reserved from select ticket pools or any available seats.
- Kiosk will be networked to provide communication to all other kiosks to share ticket pools.
- Communication will all be 128-bit encrypted to ensure customer protection.
- Internet connection required for processing credit card transactions and accessing ticket availability.
- Kiosk dimensions (HxWxD in): 76.2 X 23.5 X 18.4 inches
- Kiosk includes:
 - o Kiosk
 - o Computer
 - o 17" LCD touch screen
 - o Thermal printer- high quality, low maintenance
 - o Credit card reader
 - o Vinyl for graphics
 - o Artwork for top of kiosk display

Creative

Hitcents will create the following for client use:

- a) Kiosk image design
- b) Graphic design for up to five individual sports/events
- c) Kiosk upper display artwork
- d) Ticket design
- e) Custom seating chart design





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Warranties

- a) Warranty on kiosk hardware is limited to one year from purchase date.
 - b) Three year limited warranty on Dell computer housed inside kiosk.
 - c) Unlimited support and maintenance for software developed by Hitcents during length of contract agreement.
- Any maintenance outside the aforementioned areas will be covered under a separate Service Agreement.

Benefits

- a) Create convenience for customers who purchase tickets.
- b) Strong visual presence of client that can be placed anywhere in public.
- c) Kiosks located in public areas present opportunity for impulse buying.
- d) Generate an increase in visit frequency and ticket sales.
- e) Kiosks can provide opportunity for upselling tickets for other events. For example, if a customer purchases two men's basketball game tickets they could be offered the opportunity to buy two women's basketball game tickets for half price.
- f) Provide real time scoring statistics.
- g) Archive past game results for customer viewing.
- h) Available seating chart display allows users to view where purchased seats are located.
- i) If seat location offered is not preferable, users can elect to start over and purchase other tickets.
- j) Helps reduce ticket line queues by allowing customers to purchase tickets in advance. Kiosks can be placed at ticket lines for customers to purchase tickets without the assistance of a ticket attendant.
- k) Kiosks can be placed in remote areas for the convenience of customers outside of client's immediate locale.



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Sample Menu Display

Visit us on the web @ www.wkusports.com

WKU TICKET OFFICE
1-800-5-BIG-RED



MAIN MENU

MEN'S BASKETBALL 


FOOTBALL 

WOMEN'S BASKETBALL 

REDEEM eFAN TICKETS 

 **eFAN** SIGN UP HERE TO BECOME AN eFAN TODAY!

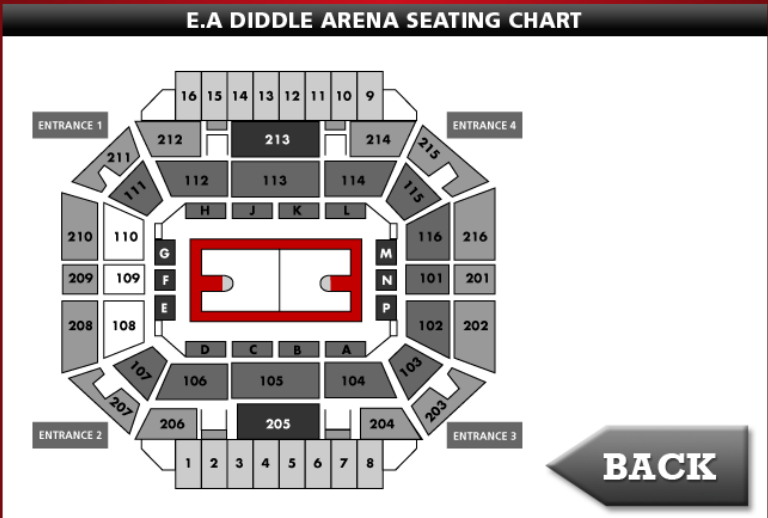
Sample Seating Chart



BASKETBALL SEATING CHART

START OVER

E.A DIDDLE ARENA SEATING CHART




BACK



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Sample Schedule Design

		MEN'S BASKETBALL SCHEDULE		START OVER
DATE	OPPONENT	LOCATION	TIME	
Tue, Nov. 7	Kentucky State (ex)	Bowling Green, KY	tba	
Tue, Nov. 7	Kentucky State (ex)	Bowling Green, KY	tba	BUY TICKET
Tue, Nov. 7	Kentucky State (ex)	Bowling Green, KY	tba	BUY TICKET
Tue, Nov. 7	Kentucky State (ex)	Bowling Green, KY	tba	
Tue, Nov. 7	Kentucky State (ex)	Bowling Green, KY	tba	
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Tue, Nov. 7	Kentucky State (ex)	Bowling Green, KY	tba	

For additional information on ticket kiosk functionality please see Hitcents Ticket Kiosk Operation Information.

Hitcents

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About Hitcents

Founded in 1999 by twin brothers Chris and Clinton Mills, Hitcents is headquartered in Bowling Green, Kentucky where they provide custom technology and software solutions. Hitcents specializes in custom website development, EyeOn Automation, Omniprise ERP software, and Utopia self-service checkout software for clients nationwide. For more information, visit www.hitcents.com.